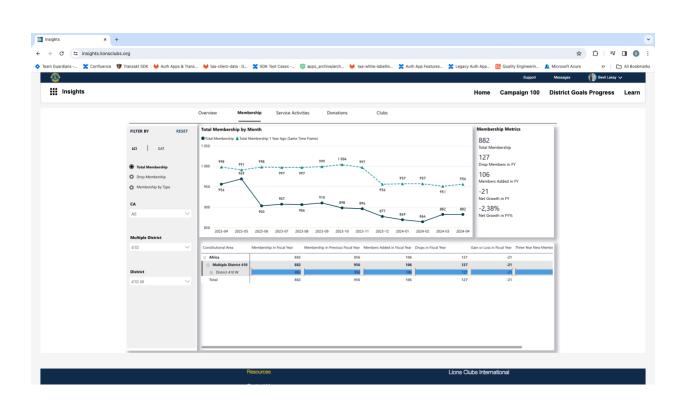


District Governor and Cabinet members,



Although our metrics looks better than the last quarter, Retention is still a challenge and with June coming up, we are sure to lose some more members, but if we as the respective leadership in our clubs become more sensitive to our members, we might be able to at least lessen the blow.

The Retention Committee has highlighted a few talking points and actions to be taken, but unfortunately this will not be able to be completed this year. And as Retention is ongoing, we hope to handover as we believe this will assist in our Mission to grow to 1.5 million members.

Retention newsletter with the Leadership survey will be out before the end of April and we hope all members in our District will complete it.

Again I would like to thank all those involved in the planning of Big Walk for little warriors events. It not really created media awareness for the organisations, but also enthused our members and the energy was felt not just in our District, but also within the Multiple District.

We need to create more of these opportunities, especially for the smaller clubs. I think this will really create a wave of Lionism and attract more members.

We continue to work and use the resources that we have at our disposal and hope that it will yield results with no significant drops in our membership.

Thanks,
Bevil Lakay
Second Vice District Governor
Global Retention Team
Lions Clubs International District 410w
Bevil.Lakay@outlook.com
083 559 2281
"Let's be better!"