GLOBAL EXTENSION TEAM (GET) - PAULA LANG REPORT TO: FOURTH CABINET MEETING & DISTRICT 410W CONVENTION 2023/2024

District Governor Neville, Convention delegates,

Wishing you an awesome District and Multiple District Convention.

Extension portfolio cannot operate on its own, the entire district membership growth goal is a combined effort which incorporates Global Action Team, Region and Zone Chairpersons and most importantly our clubs.

Global Action Team plan:

The GAT strategy for the next three years was presented and workshopped at the training of Region and Zone Chairpersons. The importance of strengthening clubs is vital to the growth of our membership, service and leadership. 72% of our clubs have membership of less than 20 members, which is a major concern and needs the attention of all clubs.

Together with the Zone Chairperson all clubs were requested to compile an action plan to strengthen their club. 39 Clubs submitted Action plans; these plans need to be actioned. I urge all club members to work together to strengthen their clubs, the future of our clubs is in the hands of the current club's membership.

Charter of New Clubs:

A District Global Extension team has been formed; our focus is to identify areas for possible new clubs. The team meets regularly and makes contact with identified persons in the community to establish community needs and the possibility of chartering new clubs. We have investigated a few areas however those were not suitable.

Currently we are busy in the following areas:

Woodstock: Walmer Estate: Fairways: Plumstead: Claremont: Rondebosch: Atlantis:

Some contacts have been made with community leaders and hopefully we will be able to set up meetings with them shortly.

Atlantis area - we have a list of prospective members the first Lions meeting is due to take place on the 13th April 2024, the plan is that this club will be chartered in May / June.

We continue to look out for the possibility of chartering a speciality club which to date we have not been successful.

Club Branch:

Club Branch is a perfect way to increase membership in clubs and to extend them to a new club at a later stage. Congratulations to the Ceres Lions Club who are in the process of initiating a Club Branch in Wolsley.