



MULTIPLE DISTRICT 410: 2023/2024

REPORT: 3rd Council of Governors' meeting & Convention report – 2/3 May 2024

PORTFOLIO: LCIF: Area Leader & MD410 Co-ordinator

BY: Geila Wills

1. Monthly reports and feedback meetings with LCIF have been going extremely well and LCIF are very pleased with our progress. During the World-Wide Report Day last week our report was commented on by PIP Dr Yamada and we were congratulated on our hard work.
2. For the first time ever, we have passed the 50% mark of the LCIF goal set for our MD & Districts.

MD/District	Membership	2023-2024 Cumulative Cash Raised as of 08 04 2024	2023-2024 Fundraising Goal	Gap to 2023-2024 Fundraising Goal	Percent to 2023-2024 Fundraising Goal	2023-2024 Individual Participation Rate	2023-2024 Club Participation Rate	2023-2024 Per Member Average Donation
Area C	1 841	\$18 926	\$35 570	(\$16 644)	53%	3.6%	58.8%	\$10.28
Multiple District 41	1 841	\$18 926	\$35 570	(\$16 644)	53%	1.5%	58.8%	\$10.28
District 410 E	929	\$7 294	\$17 877	(\$10 583)	41%	3.0%	50.0%	\$7.85
District 410 W	912	\$11 631	\$17 693	(\$6 062)	66%	0.0%	68.4%	\$12.75

3. I have appealed to LCIF staff to lower our targets and they have promised that for 2024 – 2025, they will do so.
4. I would like to thank the Council and CC Bernd for having me on board. Both District Chairs have worked well and the results are starting to show for the first time in five years. As CC Bernd was my predecessor, I know how hard both of have worked to get LCIF on board with South African challenges and get members to become individual donors. The time spent in training in Abidjan, Ivory Coast was extremely informative and very valuable. We thank LCIF for providing us with this opportunity. We got to spend time with LCIF staff and our fellow Lions from Districts in Africa, many of whom face the same challenges as us in raising funds for our Foundation. Thank you to DC'S Mark and Bennie for all their hard work this year.

410E – DC LCIF Mark van Heerden threw himself into this portfolio and I look forward to working with him again next year. He has done Club visitations and attended Zone meetings to appeal for donations. Each monthly District Magazine had an LCIF article in it to create awareness and update Lions on LCIF global progress. For the first time a fundraising drive was held at the mid-year conference raising of R121,000 (\$6470). This included an amount of R13,000 for the raffle. Mark also accompanied DG Lindie to the South Coast of Natal and the Eastern Cape. Most Clubs in the EC have pledged to donate and we look forward to this. There will be a fundraising drive at the District Convention. Mark felt that the personal contact, Club and Zone visits were vital to his efforts, as many Lions and Clubs have not had anyone speak directly to them about LCIF in a long time.

410W – CCE & DC LCIF Bennie Smit promoted the Walk in Heels in March, via WhatsApp groups, but there was a low participation and little feedback from Clubs as to how much was raised. There was a very successful fundraising drive at mid-year conference and there will be another one at the District Convention. Information on LCIF stories was sent to all Club to use in promoting LCIF. Appeals were sent out for Ukraine, Turkey, Morocco and Japan. Bennie attended the Namibian Indaba. He has been pushing the 21 Clubs who have enough donated to present Melvin Jones Fellowship, to find suitable recipients. This District has the highest % of Clubs donating in Sirica. We thank all the Clubs who donated, especially the top six:

Kirstenbosch \$ 5416.77	Houtbay \$4926.85
Uniondale \$4720.76	Gansbaai \$3916,77
Stilbaai \$3780.20	Sedgefield \$3880.51

- 5. Please consider making a personal donation to LCIF by purchasing Lions Share Pins available from myself, Mark or Bennie with the fiscal year and IP's name: bronze (\$50 - \$99.99), silver (\$100 - \$199.99) and gold (\$200 and above) (We will also be selling the old Share pins at a reduced price: R50, R100 & R200)



- 6. Please support the LCIF raffle for some LCIF swag.
- 7. Please visit the LCIF table for more information.
- 8. Lions this is our Foundation which has helped our fellow Lions in South Africa and around the world to deliver much needs assistance in times of natural disasters and humanitarian need. Please each one of you consider donating a small amount and eventually you will be rewarded with a Melvin Jones Fellowship.
- 9. Please note from the Lions International website, The Melvin Jones Fellowship (MJF) is the backbone of our foundation. Presented to those who donate US\$1,000 to LCIF or to people for whom a donation was made by others, it's a tremendous contribution to humanity and to the legacy of our founder, Melvin Jones. This is not an award.



