



MULTIPLE DISTRICT 410 – 2023/2024

REPORT TO 3rd COUNCIL OF GOVERNORS MEETING – 2 May 2024

PORTFOLIO – District Governor District 410E

BY – Lindie van Wyk

CC Bernd, DG Neville and MD 410 Council members,

We are serving a world in need – One act of kindness at a time.

It is my absolute honour to submit the last report of my tenure as District Governor with a feeling of “Wow what an amazing journey” and all thanks to Lions. Being a Lion has enriched my life in so many ways, and this year has been the highlight by far.

I would like to extend my heartfelt gratitude to the Lions of District 410E for their unwavering commitment to serving our community and making a meaningful impact on people’s lives - strengthening themselves, their clubs, our District and flourishing as Lions. Never before have I witnessed the camaraderie between clubs, Zones and across our Multiple District as I’ve seen this past year. This is the first goal achieved by DG Neville and I. We made a pact to promote collaboration between our two Districts, building on what the District Governors before us started and I’m happy to say, we kept the momentum going through the support of every Lion in MD 410. The “Big walk for little warriors” supported by more than 50% of Clubs across the Multiple District bears testament to that. This was the first year we ran this project and the incoming District Governors have shown an interest to continue this worthwhile initiative that not only supports Childhood Cancer, on or our pillars of service, but also promotes Lions awareness.

District Goals progress

Membership

Mission 1.5 influenced our membership goal and the Mission 1.5 goal for District 41E with regards to membership is a net gain of 30. We are currently sitting at -51. Though it does not look as if we will achieve this goal, I do believe that the net loss will shrink with commitments from a few clubs of new inductees before the end of the fiscal year.

We were expecting to charter two new clubs this year. Although we will not achieve this goal, we have done some great groundwork. We have made positive strides to get Lesotho back on the map as we now have a local to Lesotho contact person that CC Bernd communicates with on a regular basis and who has indicated that he will get this done. This opens the opportunity for two new clubs in Lesotho. We are also actively strengthening the Sandton and Fourways branches for future club extension. We hope that these will be realized next year for VDG Perry.

Clubs reporting service

I would expect all clubs to be reporting service and could not set a goal of less than 100%, but alas, here we are currently tracking 75% of clubs reporting service with many initiatives on the go to improve that number.

Training

The training goals for Zone chairpersons and Club Officers are both sitting at 100% and we are doing our best efforts to achieve that before the end of June.

Supporting LCIF

District 410E Lions have shown such a Lionistic spirit in support of LCIF. The District goals here were 100% of clubs donating to LCIF set by me, and the goal set by LCI of District 410E donating \$17 877(+ R345 000) during this Lionistic year. As we all know, this is an unrealistic goal due to the Rand Dollar exchange rate, and I’m very proud to report that District 410E members have donated a total of \$7 294.18 (+ R140 739.89).

Vision 2024-2027

At the Multiple District Global Action Team meeting in February, the District Governor teams were asked to set membership growth goals in support of Mission 1.5 and our MD initiative "Vision 2024-2027" in support of the International initiative.

The District 410E team identified 3 clubs under 15, to grow:

- Pretoria Jakaranda 14
- Benoni Host 12
- Henley-on-Klip 10

We undertook to involve the Region- and Zone chairs to identify similar clubs in their respective regions, and to set growth goals. We did this at our monthly "Strengthen 410E" meetings and the challenge was accepted by those present.

How did we do?

While working on our Vision 2024-2027 goals, we identified a gap in communication directly with club Membership Chairpersons and held our first Club membership Chair forum recently with 35 participants attending from 22 clubs. This was a remarkable success and we'll be holding regular workshops and training with the Club membership chairpersons going forward.

Pretoria Jakaranda added 5 new members in April bringing their total membership to 19.
Ramsgate added 4 members doubling their membership from 4 to 8 members and they are committed to grow.

Benoni Host has accepted the growth challenge and are working at growing their club.

The cabinet members and I raise awareness of Mission 1.5 at every club visit and meeting, and all clubs are positively committed to growing our District.

We've identified the training need of the Membership Chairs, and we'll be focusing on getting closer to club members with regards to strengthening initiatives and workshops.

District 410E reflection

The clubs in our District have been very active in their communities and we have had valuable feedback from Zone chairs where clubs participate in Zone meetings and socials. We implemented MailChimp which enables us to send selected District communication to every member in the District and this was very well received by the members. We have a very busy District WhatsApp group consisting of Region Chairs, Zone Chairs and Club Presidents where projects and activities are shared and show cased. We recently created a "News flash" WhatsApp group where the Marketing team publish information to the clubs. This group is a group where only administrators can post, enabling us to broadcast important information.

The District Newsletter goes out every month and is jam-packed with Lions activities across the District. It has been an absolute honour to serve District 410E as District Governor so far this year and I am totally committed to our initiatives in the next two months. Thank you Council Chair Bernd and the rest of the Council for your support and guidance and I wish the incoming Council all the best in 2024-2025.